



JOHN ELVRUM

Born in Norway but rode hickories to fame in the U.S. and Canada.

- 1931 Won the first championship of the Pacific Northwest Ski Association while a resident of Portland, OR.**
- 1934 Established a new American distance record of 240' at Big Pines, CA.**
- 1939 Organized a ski school for California school children, an endeavor subsequently leading to his ski area development at Snow Valley.**
- 1968 Elected to the National Ski Hall of Fame in Ishpeming, MI.**